

Realizing the Potential of SB 375

An Index of ClimatePlan Partners and Their Work

June 2009

About this Appendix

This appendix provides detailed information on a wide variety of efforts currently underway to implement SB 375 and related policies on land use, transportation and climate policy. It includes descriptions of projects that are being implemented by ClimatePlan partner organizations. This list is a snapshot in time and may not be comprehensive.

How to Use It

This appendix is organized primarily in alphabetical order by the organization name. In addition, there are three indexes at the end of the appendix where the reader can find organizations by their geographic focus, their general area of work, or project type. The "project types" correspond with ClimatePlan's strategic plan categories.

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American Farmland Trust

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<http://www.farmland.org/programs/states/ca/>

The mission of American Farmland Trust in the Central Valley is to encourage more efficient urban development and protect the best farmland in agriculture. The focus of AFT in the Central Valley is to reinforce the connection between efficient development, saving farmland and reducing greenhouse gases.

Incorporating the goals of SB 375 into the San Joaquin Valley Blueprint

AFT is known throughout the Central Valley as a leader in encouraging a truly regional approach to planning. We are also known as providing innovative solutions like density-based farmland mitigation and encouraging efficiency tests for the expansion of existing city spheres of influence. AFT is the only organization within the Climate Plan group that represents both agriculture and the Central Valley. Our work involves analyzing regional and local land use trends and showing the dramatic contrast between two different futures in the Central Valley through our recent report *Paving Paradise*, (<http://www.farmland.org/programs/states/ca/Feature%20Stories/PavingParadise.asp>), as well as a subsequent report titled *The Future Is Now: Central Valley Farmland at the Tipping Point?* (<http://www.farmland.org/programs/states/futureisnow/default.asp>)

AFT is poised to be effective at implementing SB 375 throughout the Central Valley and is working to ensure that the Strategic Growth Council and the Regional Targets Advisory Committee support the San Joaquin Valley Blueprint Regional Advisory Committee's vision for the Central Valley. (**Project Category:** *Local and Regional Efforts to Implement SB 375*)

American Lung Association in California

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<http://www.californialung.org>

The mission of the American Lung Association is to save lives by improving lung health and preventing lung disease. Our national tag line is "Fighting for Air."

Expanding Health Advocacy for AB 32 Implementation and Advanced Transportation Technologies

The American Lung Association in California is actively involved in the development of AB 32 implementation measures with a key focus on development of strong measures in the transportation and land use sector, as well as development of strong renewable energy targets for the electricity sector, and continuing to provide leadership in the development of the Low-Carbon Fuel Standard. This involvement includes providing testimony and input at related meetings and hearings, organizing letters and petitions, creating public health documents, recruiting health experts to provide support and testimony, and outreach/education to staff and board members. (**Project Category:** *Ensure ARB effectively implements SB 375 and AB 32*)

Federal Global Warming Policy Outreach

ALAC has coordinated with national ALA staff in identifying key members of the California congressional delegation to meet with in order to advocate for strong public health protections in federal global warming policy. This includes no pre-emption of state authority to adopt more health-protective air quality and global warming standards, greater reductions in criteria air pollutants, and cautious approach on market mechanisms to ensure polluters pay and vulnerable communities are protected. (**Project Category:** *Align State and Federal Policies and Spending With Climate and Land Use Goals*)

Health Network for Clean Air

The American Lung Association in California organizes the Health Network for Clean Air, a statewide group of more than 20 health and medical organizations, to advocate for public health benefits within AB 32 and delineate specific recommendations related to the land use and transportation sectors. Currently, the HNCA is engaged in helping advocate for strong regional greenhouse gas reduction targets as part of SB 375, and providing expert testimony on public health benefits of land use and transportation planning. (**Project Category:** *Local and Regional Efforts to Implement SB 375*)

Breathe California

Andy Katz, M.C.P.,

Government Relations Director

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<http://www.breathecalifornia.org>

Since the beginning of the 1900s, Breathe California has fought for clean air, healthy lungs and the elimination of lung disease in California.

Methodologies and Models for Greenhouse Gas Reductions

Breathe California will collaborate with ClimatePlan organizations to review proposed methodologies for setting regional greenhouse gas reduction targets assigned to Metropolitan Planning Organizations and for modeling greenhouse gas reductions as a result of implementing Sustainable Communities Strategies. **(Project Category: Ensure CARB Effectively Implements SB 375 and AB 32)**

Research and Outreach

Breathe California will research and educate policymakers regarding the needed levels of state and federal funding for public transit operations, and mechanisms to prioritize investments with the greatest return for climate protection and sustainable land use. Breathe California local offices in Daly City, Monterey, Los Angeles, Sacramento, and San Jose will outreach to local officials and communities to support aligning state and federal policies and spending with climate and land use goals. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

SB 375 Implementation

Breathe California local offices in Sacramento, Daly City, San Jose, and Los Angeles will track and review local and regional efforts to develop Sustainable Communities Strategies (SCS) for SACOG, ABAG/MTC, and SCAG areas, and conduct policy review and research to ensure that the regional SCS and associated transit investments will meet or exceed the greenhouse gas reduction targets required under SB 375. At the local level, Breathe California will support local efforts to achieve land use planning consistent with the regional SCS. **(Project Category: Local and Regional Efforts to Implement SB 375)**

CalPIRG

Emily Rusch, CALPIRG State Director - 415-622-0039 x307

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<http://www.calpirg.org>

CALPIRG takes on powerful interests on behalf of Californians, working to win concrete results for our health and our well-being.

California's High-Speed Rail

CALPIRG played a leading role in efforts to finally put a high-speed rail bond before voters on the ballot, and then used our own organizing capacity to actively run a field campaign to pass Prop 1A in November 2008. Now that the ballot measure passed, CALPIRG continues to watchdog the High-Speed Rail Authority to ensure the train is built well, on schedule and on budget, to promote more local public transportation to meet up with future high-speed rail stations, and to advocate for a dedicated federal funding source for high-speed rail across the country. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Federal Transportation Funding

CALPIRG has been the local state lead organization with a national coalition headed up by Smart Growth America to dedicate more stimulus dollars to good projects. We pushed back in the media against Caltrans' early plans to spend close to 40% of dollars on new capacity and were successful in a coalition effort to dedicate the state level funds to road maintenance and repair instead of new expansion. As part of our national network that forms USPIRG, and as a very active member of the Transportation For America campaign, CALPIRG is now working to ensure that the next federal funding bill for transportation includes far more money for public transit, that we prioritize transportation maintenance and repair over building new highways, and that we establish a set of overarching objectives - such as reducing oil dependence - that guide all spending. We'll be using both our DC advocates, on the ground state staff, and organizing capacity among our members, active statewide email activist list, and campus chapters throughout the state to influence California's powerful delegation to push these priorities. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Los Angeles Public Transportation

CALPIRG Transportation Advocate Erin Steva works locally with groups to push Los Angeles MTA for more spending on public transportation capital and operations needs in the Los Angeles region. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Center for Clean Air Policy

Steve Winkelman, Transportation and Adaptation Director – 914-481-4507

Ann C. Chan, California Program Director – 415-262-4408

<http://www.ccap.org>

Since 1985, the Center for Clean Air Policy (CCAP) has been a recognized world leader in climate and air quality policy and is the only independent, nonprofit think tank working exclusively on those issues at the local, U.S. national and international levels.

Growing Wealthier (Winkelman)

Quantify economic benefits of smart growth. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

California Integrated Forest Climate Policy (Chan)

Developing cohesive CA forest climate strategy integrating climate policy threads at state and federal level. Make linkages between SB375 and other land use climate policies. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Great Communities Collaborative

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<http://www.greatcommunities.org>

The Great Communities Collaborative is a ground-breaking partnership between five nonprofit organizations – Greenbelt Alliance, the Nonprofit Housing Association of Northern California, Reconnecting America, TransForm, and Urban Habitat – as well as three community foundations: the San Francisco Foundation, East Bay Community and Silicon Valley Community Foundation. The Collaborative brings together residents and local organizations to participate in community planning processes across the San Francisco Bay Area in order to create a region of vibrant neighborhoods with affordable housing, shops, jobs, and services within convenient walking distance near transit.

Creating Vibrant Neighborhoods Near Transit

The Great Communities Collaborative is helping Bay Area communities plan for neighborhoods near transit. Its primary activities include:

- Shape plans for specific transit-oriented developments in Bay Area communities and encourage resident participation in planning for those developments.
- Create tools that will help community leaders make better decisions about transit-oriented developments across the Bay Area and help citizens better understand, participate in, and influence plans for TOD.
- Secure increased private and public funding that will help to catalyze sustainable and equitable transit-oriented development in the Bay Area.

(Project Category: Local and Regional Efforts to Implement SB 375)

Great Valley Center, Energy Program

Tim Fisher, Energy Program Manager

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www.gvc-energy.org and

www.greatvalley.org

The Great Valley Center informs and educates the public and the leaders of the Central Valley to help them make better and more informed decisions about environmental, social and economic issues – the Great Valley Center's Energy Program in particular focuses this work in the areas of land use and energy efficiency and consumption.

San Joaquin Valley Regional Blueprint

Our current and past work has included staffing the San Joaquin Valley Regional Blueprint Process, which is an effort to link all of the San Joaquin Valley's 8 county general plans into one regional plan in order to increase the density of development and protect vital farmland (see: www.valleyblueprint.org). GVC conducted outreach efforts on the Blueprint, hosted the Blueprint Regional Advisory Committee

(BRAC) meetings and the Regional Summits (which allowed the public to participate and provide input on their preferred scenarios for growth), as well as continue to host the website. Currently, GVC staffs the Land Use, Housing and Agriculture (LUHA) work group and the Transportation work group of the California Partnership for the San Joaquin Valley. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Outreach to Local Elected Officials

GVC's most recent work has included hosting a series of workshops in the Central Valley, entitled "The Local Government Impacts of SB 375 and AB 32." Local government implementation of SB 375, the economic impacts of "greening" a city and climate action plans were among the topics discussed. The first workshop was in Stockton and the second in Merced. Attendance at both was at capacity, and was made up of planning staff from cities and counties, staff from air quality districts, as well as representatives from local businesses. Later this year we will have a workshop in Redding and in Bakersfield.

On May 7, GVC will be releasing the "GVC Energy Primer," a policy manual for local elected officials in the Central Valley, which provides simple summaries and explanations for them about climate change, renewable energy, and energy efficiency issues as they relate to local governments, as well as energy and land use related legislation enacted in the past year. The Primer is a binder with removable and addable content that will be updated on a regular basis. GVC staff will also provide electeds with an informative presentation to introduce them to the Primer. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Monitoring General Plans

The Energy Program has also surveyed all of the cities and counties throughout the Central Valley to find out what stage they are at in terms of updating their general plans. The Program plans to conduct more of these surveys, to inquire about particular challenges faced by cities and counties in the Central Valley when attempting to incorporate climate change goals and GHG reductions into their general plans. Last year we partnered with the local newspaper, The Modesto Bee, in creating and conducting their smart growth survey for the San Joaquin Valley, which scored and ranked the region's smart growth efforts. See: www.modbee.com/smartgrowth/. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Greenbelt Alliance

Stephanie Reyes, Policy Director

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www.greenbelt.org

Greenbelt Alliance's mission is to make the nine-county San Francisco Bay Area a better place to live by protecting the region's greenbelt and improving the livability of its cities and towns.

Bay Area implementation of SB 375

Leading Bay Area nonprofits, including Greenbelt Alliance, TransForm, Urban Habitat and the Nonprofit Housing Association, will undertake a joint campaign to ensure that the Bay Area's implementation of SB 375 provides a model of climate-friendly planning for the rest of the state and the country. Greenbelt Alliance will take the lead on the land-use component, with the goals of creating on-the-ground examples of climate-friendly local land-use plans to inform SB 375 implementation, developing a detailed land-use policy platform for SB 375 implementation and ensuring that key local governments participate in the SB 375 implementation process, support a visionary smart growth regional land-use plan, and are committed to implementing the plan in their city. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Strategic Growth Council advocacy

The Strategic Growth Council has direct authority over a small amount of Proposition 84 bond funds, and it holds the potential to focus the much larger budgets and activities of six state agencies toward achieving California's climate, housing, transportation, and other goals. Greenbelt Alliance will bring our Bay Area expertise on good regional planning, identifying the right places for focused investment, and local needs to the Strategic Growth Council – with the goal of ensuring the Council's actions deliver the funds needed to effectively create climate-friendly communities on the ground. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

(see also Great Communities Collaborative)

The Greenlining Institute

Tara Marchant, Green Assets Program Manager

510-388-3630

<http://greenlining.org>

The Greenlining Institute's mission is to empower communities of color and other disadvantaged groups through multi-ethnic economic and leadership development, civil rights, and anti-redlining activities.

Green Assets, Clean Energy Campaign

The provisions in AB 32 to protect and advance the interests of the poor will not work unless there is a coordinated and smart advocacy effort on behalf of the poor. An opportunity is available for an advocate to develop a plan that encompasses issues related to economic opportunities and investments within the "green economy." AB 32 might have regressive affects on the poor, especially during difficult economic times, without Greenlining's voice. Our approach is pragmatic and holistic, ensuring low-income and communities of color are not left out of the new green environment and economic policies. Our goals are to:

1. Ensure communities of color and other underserved groups are active stakeholders in Climate Warming debates, discussions, and solutions;
2. Demonstrate that efforts to fight global warming can produce positive health and economic benefits for communities that have been underserved;
3. Develop new environmental models that build wealth, assets, and financial sustainability in underserved communities;
4. Advocate for educational and workforce pipeline programs that prepare communities of color for jobs in the green economy; and
5. Ensure that minority businesses have fair access to "green" business contracts.

(Project Category: Ensure CARB Effectively Implements SB 375 and AB 32)

Housing California

Julie Spezia, Executive Director

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<http://www.housingca.org>

Housing California's mission is to prevent homelessness and to increase the supply of decent, safe, accessible and permanently affordable homes for homeless and low-income Californians.

RTAC Targets and Housing Implications

HCA is looking for research support and funding to develop a model for assessing how constricting available lands for development to reduce VMT and GHG and increasing zoning for higher densities may impact land cost and availability for affordable home development in communities. *(Project Category: Ensure CARB Effectively Implements SB 375 and AB 32)*

SB 375 Clean-Up

HCA is working with Senator Steinberg, CA League of Conservation Voters and others on SB 575, clean-up legislation to SB 375. One of the key issues being negotiated includes how the Regional Transportation Plan and Housing Elements will be synced to improve land uses and decrease greenhouse gas emissions. *(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)*

Housing Market Stabilization Act

HCA is working with the Department of Housing and Community Development and Senator Steinberg on SB 500, to create a dedicated source of funding to increase California's supply of affordable homes. The vast majority of homes built with the funds will be compact, meeting Californian's housing needs in a smaller footprint. *(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)*

SB 375 Outreach

HCA will facilitate our affordable home developers involvement in the development of Sustainable Community Strategies and assess their need for support, tools and information. We will reach out to them through newsletters, email blasts, conferences, and HCA-staffed collaboratives/coalitions and working committees, as well as help identify more diverse interests to engage. *(Project Category: Local and Regional Efforts to Implement SB 375)*

Communications Campaign

HCA contracted with Action Media to develop effective messages to use with policymakers and the public concerning affordable homes, and to train HCA members and others in adopting these messages in their work. HCA could help ClimatePlan develop a similar effort to develop and disseminate more effective messages concerning land use and transportation and their effects on climate change and greenhouse gas emissions. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Local Government Commission

Judy Corbett, Executive Director

Kate Wright, Project Manager

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<http://www.lgc.org>

The Local Government Commission assists local governments in establishing and nurturing the key elements of livable communities: a healthier human and natural environment, a more sustainable economy, an actively engaged populace, and an equitable society.

Implementing SB 375: What local governments need to know about climate change legislation

LGC is hosting 6 day-long workshops statewide with OPR and Steinberg that will cover: how AB 32 and SB 375 relate to local governments; strategies for local government compliance; economic benefits; how to take advantage of the new CEQA rules and exemptions; funding opportunities for planning and implementation; and model programs and best practices that result in the most greenhouse gas emission reductions for your money. **(Project Category: Local and Regional Efforts to Implement SB 375)**

East Bay Elected Dinners

LGC holds monthly dinners to educate Contra Costa County and Alameda County elected officials on issues related to Transit Oriented Development including AB 32, SB 375 and stimulus fund opportunities. **(Project Category: Local and Regional Efforts to Implement SB 375)**.

Sacramento 1st Thursday Dinners

LGC holds monthly dinners to educate Sacramento area elected officials on issues related to air quality including meeting AB 32 and SB 375 through good land use. **(Project Category: Local and Regional Efforts to Implement SB 375)**

RWJF and TCE work in the Central Valley

LGC holds monthly dinners in Modesto, Fresno and Visalia to educate elected officials on issues related to land use that creates healthy communities including meeting AB 32, SB 375 and stimulus fund opportunities. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Implementing AB 32

LGC has been actively involved in working with members of the Governor's administration to influence CA Air Resources board on the AB 32 scoping plan and SB 375 implementation; coordinating with ClimatePlan; tracking and providing nonpartisan study and research for legislation guiding the investment of infrastructure bonds; creating a web page that allows interested parties to understand and remain up-to-date with the process and timeline, monitor, and provide research and input into agency or department guidelines on AB 32, SB 375 and stimulus funds. **(Project Categories: Ensure CARB Effectively Implements SB 375 and AB 32; Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Los Angeles Regional Collaborative for Climate Action and Sustainability

Stephanie Pincetl, Director of UCLA's Urban Center for People and the Environment – 310-245-2339
Diane Forte, Forte Green Strategies – 310-739-6220

The Los Angeles Regional Collaborative for Climate Action & Sustainability is a network of leadership from government, the business community, academia, labor, and environmental and community groups designed to encourage greater coordination and cooperation at the local and regional levels. The purpose of this collaboration is to share information, foster partnerships, and develop system-wide strategies to address climate change and promote a green economy through sustainable communities.

LA Climate Plan of Action

Build a regional action plan to 1) establish baselines of current greenhouse gas emission levels, 2) identify greenhouse gas emission reduction targets and mandates, 3) develop a mechanism for tracking progress in reducing those emissions, and 4) provide strategies to help meet those goals. Proactively create cross-jurisdictional and public-private partnerships to address climate change issues, including the link to transportation and land use. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Move LA

Denny Zane, Executive Director
310-310-2390

Move LA's mission is to build a coalition of key Los Angeles County constituencies including organized labor, the business community, environmentalists, social and environmental justice advocates, academics and students in support of a comprehensive, clean, efficient, countywide transportation system that includes a robust public transit system, both bus and rail, to support a first class economy and a healthy sustainable environment.

Create a dialogue to effectively link transportation, transportation spending and climate and land use

Move LA will convene quarterly meetings within each core constituency, biannual meetings for cross-constituency dialogue and an annual conference to expedite and facilitate implementation of \$40 billion in transportation projects from the November 8th Measure R sales tax, a critical funding mechanism, to ensure that the goals of SB 375 are met. It will also contribute meaningfully to LA County Metro's Long Range Transportation Plan, particularly as it relates to "clean" transit and the link and facilitation of mixed-use land practices that mitigate climate change impacts, and identify and build support for additional sources of transportation funding – including participation in initiatives at the state and federal levels, (such as restructuring the transportation program of the State of California) and the reauthorization of the Federal Transportation Program. **(Project Categories: Align State, Regional and Federal Policies and Spending with Climate and Land Use Goals; Regional Efforts to Implement SB 375)**

Natural Resources Defense Council

Amanda Eaken, Policy Analyst
Ann Notthoff, California Advocacy Director
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www.nrdc.org

The Natural Resources Defense Council works to protect wildlife and wild places and to ensure a healthy environment for all life on earth.

RTAC Advocacy

Amanda Eaken is one of three environmental representatives on CARB's Regional Targets Advisory Committee (RTAC). The RTAC members will need to spend a significant amount of time analyzing alternative growth scenarios, informing and educating other members of the RTAC and building support for ambitious achievable targets. This work may involve creating education and outreach materials targeted to certain regions of the state as well as determining what additional analysis may be required to inform the RTAC discussions. Our ability to contract with University of Maryland smart growth expert Reid Ewing to provide analysis of the potential for smart growth to reduce GHG emissions substantially informed the AB 32 scoping plan process, and we need to be ready to contribute additional technical analysis to the RTAC process. **(Project Category: Ensure CARB Effectively Implements SB 375 and AB 32)**

Framing the Issue and Developing Effective Messaging

The passage of SB 375 received significant media attention in California and across the nation, most of it overwhelmingly positive. However, there is concern and a lack of information amongst cities, counties and regions about what the bill means, what it will cost them and how they can handle this additional planning burden. There is also consistent public concern about compact development and what that will mean for neighborhoods and communities. We will develop a communication strategy to identify effective messages and messengers and frame the issue in targeted media markets. **(Project Category: Ensure CARB Effectively Implements SB 375 and AB 32)**

Develop Educational Materials

To help explain this complex bill and its implications for various issues and regions, we will develop educational materials targeted to key constituencies such as local elected officials, infill builders, social equity groups and public health officers. Materials will include fact sheets, PowerPoint presentations and educational modules, all available on the websites of ClimatePlan and its partner organizations. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Coordination with Federal Efforts

The six-year, \$250 billion federal transportation spending bill is expiring this year and the 111th Congress must reauthorize this legislation. In addition, the anticipated economic stimulus plan will likely include a significant investment in transportation infrastructure. There are also efforts underway to pass a federal climate change bill. All of these federal policies will play a critical role in shaping growth patterns in California. NRDC is an Executive Committee member of Transportation for America – the coalition leading the reauthorization effort, and NRDC staff have met with several members of Congress to discuss opportunities to promote the national adoption of SB 375. We see a tremendous opportunity to leverage California's success through this vehicle. In addition to working to create a bill that supports our climate goals, NRDC and ClimatePlan and our member organizations will support and coordinate with the efforts of the Transportation for America campaign in California. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Pacific Forest Trust

Paul Mason, California Policy Director

916-214-1382

<http://www.pacificforest.org>

PFT is dedicated to conserving America's working forests for all their public benefits – wood, water, wildlife, and a well-balanced climate.

AB 32 Scoping Plan implementation: Forests and Land Use Planning

PFT is working with agency members of the new Inter-agency Forest Working Group (subcommittee of the CAT, includes: ARB, CNRA, Board of Forestry, CalEPA, CalFIRE, DFG, CEC, DWR, and USFS), as well as NGO partners, landowners, and other forest community members to ensure the effective implementation of the forest sector GHG reduction target. The forest sector target sets a statewide no net loss goal for maintaining current levels of forest carbon sequestration. This effort dovetails with work to ensure local and regional plans (including Sustainable Community Strategies developed for SB 375) include forest and other land conservation as a strategy to reduce GHG emissions and increase CO2 sequestration. **(Project Category: Ensure CARB Effectively Implements SB 375 and AB 32)**

Federal forests and climate proposal: No Net Loss

PFT is working with members of Congress, the Obama Administration, NGO partners, and landowners to develop and promote a national no net loss framework for including forests in federal climate policy. This would utilize existing and new mechanisms to monitor forest carbon storage, mitigate significant emissions from forest loss, and incentivize real, additional and permanent increases in forest carbon sequestration. We will seek to ensure federal policy provides additional funding for state-level conservation and adaptation efforts, as well as improved inventory and monitoring tools to assist in forest carbon assessment/tracking and overarching land use planning. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Planning and Conservation League/PCL Foundation

Traci Sheehan, Executive Director

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<http://www.pcl.org>

The Planning and Conservation League is a statewide alliance of individuals and conservation organizations united to protect California's environment through legislative and administrative action. The mission of the PCL Foundation is to protect the California environment and to ensure that California continues to be an attractive, livable, and equitable state by engaging in cutting-edge environmental public policy research and educating and empowering local communities to participate in local and state environmental decision making processes.

Local Climate Action Initiative

Through our trainings, briefings, consultations, and publications, PCL/PCL Foundation is helping concerned individuals achieve greater effectiveness in their local and regional efforts regarding global warming, and in turn call upon their support to achieve state and national priorities. In 2009, we are facilitating three land use summits in Northern, Central, and Southern California to bring together local and state-level environmental and environmental justice activists to identify and prepare for the major opportunities for land use reform in light of the passage of SB 375 (Steinberg) and other recent climate policy advancements. We are also hosting Local Climate Action Initiative workshops to train community leaders on how to effectively leverage policy opportunities to reduce the carbon footprint of new development in their region, including three workshops for organizations in underserved communities. **(Project Categories: Principally – Local and Regional Efforts to Implement SB 375; Secondly – Ensure CARB Effectively Implements SB 375 and AB 32; Align State and Federal Policies and Spending With Climate and Land Use Goals)**

PolicyLink

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<http://www.policylink.org/Communities/California>

PolicyLink is a national research and action institute advancing economic and social equity by Lifting Up What Works.®

Framing climate change as a major cross-sector trend and an important equity issue.

PolicyLink is working to frame climate change as a major equity issue. To that end, we are engaged in policy development and advocacy to ensure that climate change policy is effective, equitable, and promotes healthy communities. Specifically, our goals are to 1) promote the development and implementation of regional land use and transportation policies that provide a mechanism to reduce greenhouse gas emissions and promote regional equity goals; 2) provide the field with information and tools to expand the number of groups who are promoting an equity agenda that will address climate change; 3) develop a strategy to build the capacity of climate change advocates to engage in policy advocacy around climate policy; and 4) promote jobs and economic opportunities associated with the transition to a green economy. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Public Health Law & Policy

Robin Salsburg, Senior Staff Attorney

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<http://www.phlaw.org>

Public Health Law & Policy (PHLP) partners with advocates and decision-makers to help create healthier communities by providing in-depth research and analysis on legal and policy questions, and translating complex information into practical tools such as fact sheets, toolkits, and model policies.

Public Health and Climate Change

Public Health Law & Policy (PHLP) is embarking on an ambitious commitment to provide the public health community with the practical tools, policy strategies, and legal resources they need to effectively participate in climate change planning activities taking place at the state, regional, and local levels. To accomplish this, PHLP is working in cooperation with a diverse coalition of stakeholders, including experts in public health, land use planning, climate science, and environmental law. In fall 2008, PHLP hosted a groundbreaking convening where more than 150 attendees engaged in a multi-disciplinary exchange of ideas about how to better involve public health networks and agencies in

climate change work. In spring 2009, PHLP released An Action Plan for Public Health: Initial Recommendations for Involving Public Health in Climate Change Policy synthesizing the results of the convening, and identifying public health priorities and opportunities for immediate action. (**Project Category:** *Currently – Ensure CARB Effectively Implements SB 375 and AB 32. Would like to expand to include: Local and Regional Efforts to Implement SB 375*)

Safe Routes to School National Partnership

Deb Hubsmith, Executive Director

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<http://www.saferoutespartnership.org/>

The mission of the Safe Routes to School National Partnership is to serve a diverse national community of organizations that advocate for and promote the practice of safe bicycling and walking to and from schools throughout the United States.

Impacting Federal Legislation

We are working on federal legislation related to climate change, and taking lessons learned from AB 32 and SB 375 into the federal process. (**Project Category:** *Align State and Federal Policies and Spending With Climate and Land Use Goals*)

San Francisco Planning and Urban Research Association (SPUR)

Egon Terplan, Regional Planning Director

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<http://www.spur.org>

The San Francisco Planning and Urban Research Association (SPUR) is San Francisco's preeminent public-policy think tank. Through research, analysis, public education, and advocacy, SPUR promotes good planning and good government. SPUR was formed in 1959 to fight for the revitalization of San Francisco as the Bay Area's central city.

SPUR SB 375 Task Force

SPUR has organized a task force of transportation and regional planning experts to monitor and influence the implementation of SB 375 at the regional and local level. We will be focused on a number of issues related to SB 375's implementation, including: identifying incentives for infill development, developing new funding sources for infrastructure, ensuring growth within the region's central cities, planning for transit-served employment centers throughout the region, and securing an ambitious Sustainable Communities Strategy and Regional Transportation Plan. (**Project category:** *Local and Regional Efforts to Implement SB 375*)

Sierra Nevada Alliance

Patricia Hickson, Land Use Program Associate

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<http://www.sierranevadaalliance.org>

The Sierra Nevada Alliance is an alliance of more than 100 conservation groups that are based or work in the 400 mile mountain range that defines the Sierra Nevada region. The Alliance works to protect and restore the water, wildlife, land and rural quality of life in the Sierra Nevada by strengthening the work of people and organizations committed to maintaining and enhancing the environmental integrity of the range.

Building Strong Sustainable Community Strategies (SCS) in the Sierra Nevada

The Alliance recognizes the importance of providing incentives for efficient growth and development in the Sierra Nevada to combat the predominant growth patterns of rural sprawl. While some portions of the Sierra Nevada are within an MPO, the majority of the Sierra Nevada falls outside MPO boundaries. The goals of the Alliance with respect to California Climate Change legislation, are, therefore, two-fold: 1) The Alliance will work to guide effective local campaigns and build the capacity of local smart-growth efforts to implement strong Sustainable Community Strategies for those Sierra Counties included in an MPO, and 2) The Alliance will influence the allocation of funding via the Strategic Growth Council (SB 732) to make sure cities and counties that are not part of an MPO are eligible funding

recipients, and to educate local non MPO groups, agencies and governments about available funding opportunities. We will accomplish these goals by engaging with relevant groups and individuals within our network of more than 100 local conservation organizations, and by partnering with regional and Sierra-wide organizations such as the Local Government Commission, American Farmland Trust, Sierra Business Council and Sierra Fund. **(Project Category: Local and Regional Efforts to Implement SB 375)**

TransForm

Stuart Cohen, Executive Director

510-740-3150

<http://www.transformca.org>

TransForm works to create world-class public transportation and walkable communities in the Bay Area and beyond. TransForm co-founded and is the fiscal sponsor for ClimatePlan.

California Sustainable Transportation Initiative

To convene a broad range of groups and develop a common agenda for Sustainable Transportation in California, with an initial focus on raising additional funding for public transit and other sustainable modes, and linking funds to smarter land use. The initiative is based out of TransForm's new Sacramento office. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

RTAC Advocacy

TransForm Executive Director Stuart Cohen is one of three environmental representatives on CARB's Regional Targets Advisory Committee (RTAC). The RTAC members will need to spend a significant amount of time analyzing alternative growth scenarios, informing and educating other members of the RTAC and building support for ambitious achievable targets until target adoption in September 2010. **(Project Category: Ensure CARB effectively implements SB 375 and AB 32)**

SB 375 Implementation in the Bay Area

TransForm is working with leading Bay Area nonprofits, including Greenbelt Alliance, Urban Habitat and the Nonprofit Housing Association, on a joint campaign to ensure that the Bay Area's implementation of SB 375 provides a model of climate-friendly planning for the rest of the state and the country. TransForm will take the lead on developing the transportation components of the campaign, building on their 12-year World Class Transit initiative. This will include an innovative proposal to make the Bay Area's transit service fast, frequent, reliable, and affordable, building a strong movement for road pricing that is sustainable and equitable, and ensuring that the fastest growing counties adopt their transportation plans to meet climate and equity goals. **(Project Category: Local and Regional Efforts to Implement SB 375)**

GreenTRIP

TransForm is developing GreenTRIP (Traffic Reduction and Innovative Parking) to certify new developments that reduce traffic and climate emissions. By supporting projects that reduce excess parking and incorporate transportation demand management measures, the program seeks to overcome outdated zoning codes and lead to market transformation with infill development. The outcomes will be a new generation of projects that cause fewer car trips, have better design, space and funding to provide community benefits such as affordable housing, and better support for public transit. **(Project Category: Local and Regional Efforts to Implement SB 375)**

(see also Great Communities Collaborative)

Transportation for America

Will Handsfield, Regional Organizer

202-955-5543 ext. 239

Transportation for America is a growing national coalition committed to creating a new national transportation program that will take America into the 21st Century by building a modernized infrastructure and healthy communities where people can live, work and play.

Shaping Strong Federal Transportation Legislation

The next transportation program must set about the urgent task of repairing and maintaining our existing transportation assets, building out the rest of the transportation network, and making our current system work more efficiently. Transportation for America has formed a broad coalition of housing, business, environmental, public health, transportation, equitable development, and other organizations. We're all seeking to align our national, state, and local transportation policies with an array of issues like economic opportunity, climate change, energy security, health, housing and community development. California is critical to the passage of a strong transportation bill, both because of California's powerful congressional delegation and its leadership on these issues. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Urban Habitat

Juliet Ellis, Executive Director

510-839-9510

<http://www.urbanhabitat.org>

Founded in 1989, Urban Habitat (UH) builds power in low-income communities and communities of color by combining education, advocacy, research and coalition building to advance environmental, economic and social justice in the Bay Area.

Winning an Equitable Federal Surface Transportation Reauthorization

As a member of three national coalitions – Transit Riders for Public Transit, Transportation Equity Network, and Transportation 4 America – Urban Habitat is focusing our advocacy efforts on the development of a federal surface transportation bill that advances social justice and regional equity goals in the areas of transportation justice, equitable transit oriented development and climate change. Our advocacy campaign is focused on securing federal funds for transit operations, the restoration of Title VI Civil Rights protections in transportation planning, and Metropolitan Planning Organization Reform. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Statewide Transportation and Climate Justice Strategy

A statewide strategy and infrastructure is needed, regardless of what is won or lost at the federal level, to shore up local and regional transportation and climate justice work. As California-based equity groups engage in a more intentional way around the federal bill, there is an opportunity to improve coordination and communication among these leading organizations. UH's long-term goal is to work with our core equity partners to create state infrastructure and capacity that currently does not exist and to consistently focus this new state power on priority transportation and climate justice campaigns at the federal, state, and regional levels. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Implementation of SB 375 in the Bay Area

Urban Habitat is collaborating with leading Bay Area nonprofits, including Greenbelt Alliance, TransForm and the Nonprofit Housing Association through the Great Communities Collaborative, on a joint campaign to influence the implementation of SB 375. UH will work to ensure that equitable transportation investments and affordable housing are central to the development of a Sustainable Communities Strategy. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Equity Research and Analysis

Many of the regional agencies are exploring congestion pricing which would create disincentives for driving by charging drivers more to use particular roadways. Many of the proposed plans would create regressive fees or taxes that would disproportionately impact low-income drivers. UH will partner with a local university and conduct research that will identify the degree to which congestion pricing mechanisms result in transportation benefits and burdens by race and class. This research will then be used in advocacy efforts around any pricing mechanisms included in the SCS as well as the federal transportation bill, and state efforts such as the transportation elements of AB 32 and SB 375. **(Project Category: Align State and Federal Policies and Spending With Climate and Land Use Goals)**

Educating and Engaging ABAG on SB 375

UH is on the Regional Planning Committee of the Association of Bay Area Governments (ABAG), which represents elected officials throughout the region and environmental stakeholders, including the Sierra Club. This Committee is examining ways that SB 375 and key policies and strategies related to transportation, land-use, and planning will affect its members. UH will educate and engage ABAG on equity priorities as well as the broader goals of ClimatePlan. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Leadership Development and Capacity Building

Several pivotal issues have surfaced with regards to the implementation of AB 32 and SB 375, such as cap and trade, congestion pricing, and CEQA reform. The perceived technical nature of these issues has deterred many social and environmental justice organizations from engaging or providing leadership. Furthermore, each of these issues is politically contentious and there is no consensus from the equity community on where we stand. UH's Leadership Institute will develop new climate justice curricula and provide customized trainings to our partners that will increase their understanding of climate change and the ways in which it impacts low-income communities and communities of color. **(Project Category: Local and Regional Efforts to Implement SB 375)**

Oakland Climate Change

UH is a member of the Oakland Climate Action Coalition, a cross-sector coalition of community-based organizations, environmental experts and advocates, labor unions, and green businesses working for an equitable and just Oakland Energy and Climate Action Plan. The coalition is working to win concrete policy change in the following priority areas: 1) Transportation and Land Use; 2) Building and Energy Use; 3) Consumption and Solid Waste; 4) Food, Water and Forestry; 5) Community Engagement; and 6) Climate Change Adaptation Planning. **(Project Category: Local and Regional Efforts to Implement SB 375)**

(see also Great Communities Collaborative)

Urban Land Institute San Francisco

Kate White, Executive Director

(415) 490-4441

<http://www.ulif.org/>

ULI's mission is to provide leadership in the responsible use of land and to build and sustain thriving communities worldwide.

ULI San Francisco Sustainability Committee

Our Sustainability Committee hosts education events for our members and general public, educates public officials, publishes reports highlighting best practices, monitors and provides input to regional agencies on implementation of SB 375, and collaborates with other organizations committed to sustainable development (i.e. ClimatePlan). ULI San Francisco also hosts an annual TOD MarketPlace, bringing cities and developers together around transit-oriented development. More info here: www.todmarketplace.org. **(Project Category: Local and Regional Efforts to Implement SB 375)**

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